

GET YOUR MESSAGE TO KEY BUYERS AT THE CLINICAL LAB EXPO

ClinPack

The Exclusive Door Drop Program at the
Clinical Lab Expo

ClinPack will reach your customers in a special
delivery package to rooms in the official hotel
block on Monday night.

SPACE IS LIMITED!

CLOSING FOR ORDERS: JUNE 28, 2005

Only contracted 2006 exhibitors may participate.

RATES

First insertion	\$3,500
Additional Insertions (limit 2 per exhibitor)	\$3,000 ea.

See reverse side for specifications and additional details.

ClinPack Specifications

All inserts must be submitted in advance for approval. Please send to Olga Guerra, Scherago International, 11 Penn Plaza, Suite 1003, New York, NY 10001 (phone 212/643-1750, ext. 33).

Materials will be collated into a sponsored plastic bag and delivered to approximately 3,500 hotel rooms in the official housing block overnight between Monday, July 24 and Tuesday, July 25.

One insertion consists of an assembled 8.5"x 11" document of up to 4 pages. Additional charges apply to longer documents (e.g., 12-page brochure) or to unassembled pieces. Anything other than a document must be reviewed in advance for acceptability and pricing— examples include but are not limited to pens, key rings, packaged candy, etc.

For more information about the *CLINPACK* program, call your Scherago Account Manager or call Olga Guerra at 212/643-1750, ext. 33.

Delivery Information:

Exhibitor must supply 4,200 copies of materials for collating.

DO NOT SHIP *CLINPACK* INSERTS WITH YOUR EXHIBIT MATERIALS.

Materials must be delivered to the Freeman warehouse: (not to Scherago) between July 1 and July 12. The Freeman warehouse will be closed on weekends and on July 4. Please address each box with label provided to you by Scherago International. If label is not available please send to:

Show Management Door Drop Program	
Exhibitor _____	Booth # _____
To: Show Management Door Drop Program	
Clinical Lab Expo	
c/o Freeman	
2500 West 35th Street	
Chicago, IL 60632	
Piece _____ of _____	Must arrive by July 12, 2006

A readable copy of the bill of lading must be faxed to Ms. Olga Guerra at 212-643-1758 no later than July 10 to ensure appropriate tracking procedures. No refunds for late delivery after July 12th.



ClinPack Order Form

One Insert \$3,500
Second Insert \$3,000 (maximum two inserts total per exhibitor)

Number of Inserts _____
Total Cost _____

Closing Date: June 28, 2006
Materials Deadline: July 12, 2006
(see below for complete shipping and delivery requirements)

- Exhibitor must supply 4,200 copies of materials for collating.
- All inserts must be submitted in advance for approval. Please send to Olga Guerra, Scherago International, 11 Penn Plaza, Suite 1003, New York, NY 10001 (phone 212/643-1750, ext. 33).

DO NOT SHIP CLINPACK INSERTS WITH YOUR EXHIBIT MATERIALS. Materials must be delivered to the Freeman warehouse: (not to Scherago) between July 1 and July 12. Please address each box with label provided to you by Scherago International. If label is not available please send to:

Show Management Door Drop Program
Exhibitor _____ Booth # _____
To: Show Management Door Drop Program Clinical Lab Expo c/o Freeman 2500 West 35th Street Chicago, IL 60632
Piece _____ of _____ Must arrive by July 12, 2006

A readable copy of the bill of lading must be faxed to Ms. Olga Guerra at 212-643-1758 no later than July 10 to ensure appropriate tracking procedures. No refunds for late delivery after July 12th.

Exhibiting company: _____

Address: _____

City, State/Country, Postal Code: _____

Phone: _____

Email address: _____

Contact person: _____

Signature: _____

Please fax or email this form to Ms. Olga Guerra.
Fax: 212-643-1757 Email: olgag@scherago.com