



Attention OEM/Research Exhibitors

FOUR ADS FOR THE PRICE OF ONE!

Place an ad in the special OEM/Research section of the July issue of *Clinical Laboratory News* and that same ad will appear in the special OEM/Research section of *all three CLN Convention Dailies* at **no additional cost**.* That's right—you pay for just one ad in *CLN*, and your ad appears **three more times for free** in the *Convention Dailies*.

Don't miss this opportunity to reach your customers four times for the price of one ad in *Clinical Laboratory News*. Deadline for July *CLN* orders is June 1. Fill in the information below and fax back to Scherago International at 212-643-1758.

- Have my Scherago International representative contact me right away.
- Send me a full media kit for AACC publications.
- Please reserve ___ page(s) in the July OEM/Research section of *CLN* and get your ad free in the *CLN* Convention Dailies

Name _____

Title _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____ E-Mail _____

* The following conditions apply:

- Advertisement must cover an approved OEM/Research product
- Only half page or larger ads are eligible.
- Your ad will run in the special OEM/Research section of *CLN*
- Space is limited and will be assigned on a first come, first served basis. Slight additional charge for metallic or fluorescent inks.

Ad Reservation Deadline: June 1