

**Reach Your Customers Before & During the Clinical Lab  
Expo—Advertise in the July Issue of  
**CLINICAL LABORATORY NEWS****

The July issue will reach your customers just prior to the meeting and you'll get an additional hit at the meeting with **exclusive** broad distribution of the July issue. The July Series article will be:

*Pregnancy Risk Assessment:  
How Appropriate Lab Testing Can Improve Outcomes*

Every year in the U.S., more than 6 million women become pregnant, ultimately giving birth to approximately 4 million infants. Michael Papez, MD, and David G. Grenache, PhD, from the University of North Carolina discuss maternal serum screening tests for open neural tube defects, preterm delivery, fetal lung maturity, and new molecular tests that show promise for the management of neonatal Group B Streptococcal infection.

Our Cover story will be a report on the newly released CLSI document on *Point-of-Care Connectivity*. This important guideline is intended for use by healthcare providers and end-users responsible for point-of-care testing and will have a large impact on laboratory operations.

Remember, the July issue of *CLN* and the *Dailies* are the only publications with broad distribution at the Clinical Lab Expo.

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Don't miss your opportunity to reach your customers before and during the  
Clinical Lab Expo

***Clinical Laboratory News!***

Reservations closing date—June 1, 2007

Materials deadline—June 5, 2007

Don't miss this advertising opportunity!! Contact Scherago International at 201-653-4777 for the name of the advertising sales representative in your area.