

GET YOUR MESSAGE TO KEY BUYERS AT THE CLINICAL LAB EXPO

ClinPack

The Exclusive Door Drop Program at the
Clinical Lab Expo

ClinPack will reach your customers in a
special delivery package to rooms in the
official hotel block on Monday night, July 28.

SPACE IS LIMITED!
CLOSING FOR ORDERS: JUNE 22, 2008
Only contracted 2008 exhibitors may participate.

RATES

First insertion	\$3,500
Additional Insertions (limit 2 per exhibitor)	\$3,000 ea.

See reverse side for specifications and additional details.

ClinPack Specifications

All inserts must be submitted in advance for approval. Please send to Roni Jackling, Scherago International, 525 Washington Blvd., Suite 3310, Jersey City, NJ 07310, 201/653-4777, ext. 33.

Materials will be collated into a sponsored plastic bag and delivered to approximately 3,500 hotel rooms in the official housing block overnight between Monday, July 28 and Tuesday morning, July 29.

One insertion consists of an assembled 8.5"x 11" document of up to 4 pages. Additional charges apply to longer documents (e.g., 12-page brochure) or to unassembled pieces. Anything other than a document must be reviewed in advance for acceptability and pricing— examples include but are not limited to pens, key rings, packaged candy, etc. Additional charges may apply to dimensional items.

For more information about the *CLINPACK* program, call your Scherago Account Manager or call Roni Jackling at 201/653-4777, ext. 33.

Delivery Information:

Exhibitor must supply 4,200 copies of materials for collating.

DO NOT SHIP CLINPACK INSERTS WITH YOUR EXHIBIT MATERIALS.

Materials must be delivered to the Freeman warehouse: (not to Scherago) by July 16. The Freeman warehouse will be closed on weekends and on July 4. Please address each box with label provided to you by Scherago International. If label is not available please send to:

**AACC / CLINICAL LAB EXPO—SHOW MANAGEMENT
ClinPack Door Drop Program**

Exhibitor _____ Booth # _____

Freeman
9900 Business Parkway
Lanham, MD 20706
(301) 918-7975

Piece _____ of _____

Must arrive by July 16, 2008

A readable copy of the bill of lading must be faxed to Ms. Roni Jackling at 201/653-5705 no later than June 29 to ensure appropriate tracking procedures. No refunds for late delivery after July 16.



ClinPack Order Form

One Insert \$3,500
Second Insert \$3,000 (maximum two inserts total per exhibitor)

Number of Inserts _____
Total Cost _____

Closing Date: June 22, 2008
Materials Deadline: No later than July 16, 2008
(see below for complete shipping and delivery requirements)

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- All inserts must be submitted in advance for approval. Please send to Roni Jacking, Scherago International, 525 Washington Blvd., Suite 3310, Jersey City, NJ 07310, 201/653-4777, ext. 33

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ClinPack Door Drop Program**

Exhibitor _____ Booth # _____

Freeman
9900 Business Parkway
Lanham, MD 20706
(301) 918-7975

Piece _____ of _____
Must arrive by July 16, 2008

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Exhibiting company: _____

Address: _____

City, State/Country, Postal Code: _____

Phone: _____

Email address: _____

Contact person: _____

Signature: _____

**Please fax or email this form to Ms. Roni Jacking.
Fax: 201/653-5705 Email: ronij@scherago.com**