

## GET YOUR MESSAGE TO KEY BUYERS AT THE CLINICAL LAB EXPO

### ***ClinPack***

The Exclusive Door Drop Program at the  
Clinical Lab Expo

*ClinPack* will reach your customers in a  
special delivery package to rooms in the  
official hotel block on Monday night, July 20.

**SPACE IS LIMITED!**  
**CLOSING FOR ORDERS: JUNE 19, 2009**  
Only contracted 2009 exhibitors may participate.

#### **RATES**

<b>First insertion</b>	<b>\$3,750</b>
<b>Additional Insertions (limit 2 per exhibitor)</b>	<b>\$3,000 ea.</b>

See reverse side for specifications and additional details.

## ClinPack Specifications

All inserts must be submitted in advance for approval. Please send to Qien Porter, Scherago International, 525 Washington Blvd., Suite 3310, Jersey City, NJ 07310, 201/653-4777, ext. 16.

Materials will be collated into a sponsored plastic bag and delivered to approximately 3,500 hotel rooms in the official housing block overnight between Monday, July 20 and Tuesday morning, July 21.

One insertion consists of an assembled 8.5"x 11" document of up to 4 pages. Additional charges apply to longer documents (e.g., 12-page brochure) or to unassembled pieces. Anything other than a document must be reviewed in advance for acceptability and pricing— examples include but are not limited to pens, key rings, packaged candy, etc. Additional charges may apply to dimensional items.

For more information about the *CLINPACK* program, call your Scherago Account Manager or call Qien Porter at 201/653-4777, ext. 16.

### Delivery Information:

Exhibitor must supply 4,200 copies of materials for collating.

#### **DO NOT SHIP *CLINPACK* INSERTS WITH YOUR EXHIBIT MATERIALS.**

Materials must be delivered to the Freeman warehouse: (not to Scherago) by July 1. The Freeman warehouse will be closed on weekends and on July 3. Please address each box with label provided to you by Scherago International. If label is not available please send to:

**AACC / CLINICAL LAB EXPO—SHOW MANAGEMENT  
CLINPACK DOOR DROP PROGRAM**

Exhibitor \_\_\_\_\_ Booth # \_\_\_\_\_

Freeman  
2500 West 35<sup>th</sup> Street  
Chicago, IL 60632

Piece \_\_\_\_\_ of \_\_\_\_\_

Must arrive by July 1, 2009

**A readable copy of the bill of lading must be faxed to Qien Porter at 201/653-5705 no later than June 30 to ensure appropriate tracking procedures. No refunds for late delivery after July 1.**

# ClinPack Order Form



Representatives  
**Scherago International**  
525 Washington Boulevard, Suite 3310, Jersey City, NJ 07310  
Tel: (201) 653-4777 • Fax: (201) 653-5705  
www.scherago.com

AACC • ASCLS • CSCC • NACB

One Insert \$3,750  
Second Insert \$3,000 (maximum two inserts total per exhibitor)

Number of Inserts \_\_\_\_\_  
Total Cost \_\_\_\_\_

Closing Date: June 19, 2009  
Materials Deadline: No later than July 1, 2009  
(see below for complete shipping and delivery requirements)

- Exhibitor must supply 4,200 copies of materials for collating.
  - All inserts must be submitted in advance for approval. Please send to Qien Porter, Scherago International, 525 Washington Blvd., Suite 3310, Jersey City, NJ 07310, 201/653-4777, ext. 16
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Exhibiting company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State/Country, Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Contact person: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please fax or email this form to Ms. Qien Porter.  
Fax: 201/653-5705 Email: qienp@scherago.com**