

## 2009 AACC OEM/Research Exhibitors: Get four ads for the price of one!

Place an ad in the special OEM/Biotech/Research section of the July issue of *Clinical Laboratory News* and that same ad will appear in the special OEM/Biotech/Research section of *all three CLN Convention Dailies* at **no additional cost**.<sup>\*</sup> That's right—you pay for just one ad in *CLN*, and your ad appears **three more times for free** in the *Convention Dailies*.

Don't miss this opportunity to reach your customers four times for the price of one ad in *Clinical Laboratory News*. Deadline for July *CLN* orders is June 1st.

\* The following conditions apply:

- Advertisement must cover an approved OEM/Research product
- Only half page or larger ads are eligible.
- Your ad will run in the special OEM/Research section of *CLN*
- Space is limited and will be assigned on a first come, first served basis.  
Slight additional charge for metallic or fluorescent inks.

**The gross cost of one ad placement and you will be in all 4!**

AD SIZE	B/W COST	B/W +PROCESS	B/W+MATCHED PMS	FOUR COLOR
Banner/TAB	<b>\$6,125</b>	<b>\$6,600</b>	<b>\$6,915</b>	<b>\$7,280</b>
Island/Jr. Pg.	<b>\$4,280</b>	<b>\$4,755</b>	<b>\$5,070</b>	<b>\$5,435</b>
Island 2/3	<b>\$3,170</b>	<b>\$3,645</b>	<b>\$3,960</b>	<b>\$4,325</b>
Island 1/2	<b>\$2,655</b>	<b>\$3,130</b>	<b>\$3,445</b>	<b>\$3,810</b>

**Ad Reservation Deadline: June 1, 2009    Materials Deadline: June 5, 2009**

Call your Scherago Account Manager today or fax back the form on the back page. If you want to talk to someone, call Steve Hamburger at 201-653-4777, ext. 17



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**(Fax to 201-653-5705)**

- Have my Scherago International representative contact me right away.
- Send me a full media kit for AACC publications.
- Please reserve \_\_\_ page(s) in the July OEM/Biotech/Research section of *CLN* and my free ad in the *CLN Convention Dailies*

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/state/zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

**Take advantage of this great offer today!**

**Maximize your impact  
at the Clinical Lab Expo in 2009!**