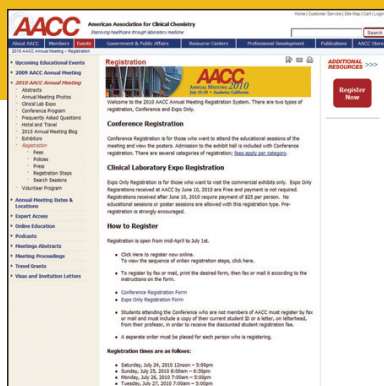


Yes, timing is everything.

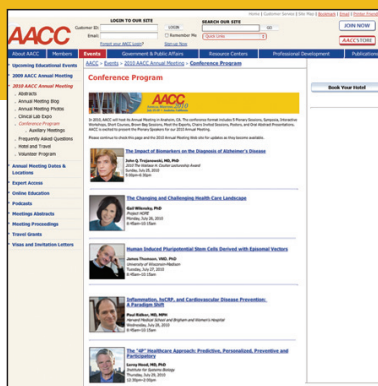
Banners are now available on the AACC Annual Meeting Website. With over 200,000 hits per day leading up to the Clinical Lab Expo, and an average of 418,000 page views of one and one-half minutes from May through July, you'll be in the right place, at the right time, at the right price of \$2,000 per month.

Banners will appear on the following 3 pages:



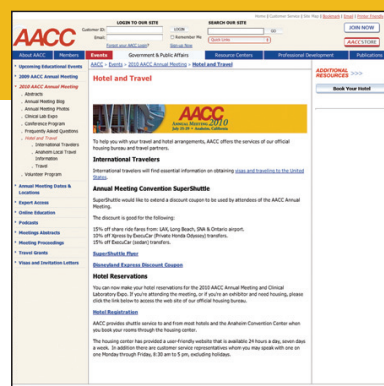
Registration Page:

Contains complete details about registration for the Annual Meeting



Conference Program Page:

Contains bios and details about the 5 plenary speakers and all the conference details.



Hotel & Travel Page:

Contains full details regarding hotel and travel with links to the housing bureau.

Banner dimensions ("Skyscrapers")
Average page views May-July
Unique visitors average May-July
Cost

380 pixels (high) x 120 pixels (wide)
418,000
53,763
\$2,000 per month for all 3 locations

Formats: E-mail, FTP via Internet, Mac, or IBM compatible disk. Specs: Interlaced, non-transparent, GIF (file name must end in .GIF). 15K maximum (animated GIF must not loop), 5-bit color maximum. Include company's URL/home page address.

For more info contact Darrin Scherago at 201-653-4777 x20 or email: darrins@scherago.com



Scherago International, Inc.
Professional Marketing Services & Meeting Management