

Get your message to key buyers at the
clinical lab expo via the

ClinPack

The Exclusive Door Drop Program at the
Clinical Lab Expo

ClinPack will reach your customers in a
special delivery package to approximately
4,000 rooms in the official hotel block on
Monday night, July 26.

SPACE IS LIMITED!
CLOSING FOR ORDERS: July 2nd
Materials no later than: July 13th

Only contracted 2010 exhibitors may participate.

RATES

First insertion	\$3,750
Additional Insertion (limit 2 total per exhibitor)	\$3,000 ea.

See reverse side for specifications and additional details.

ClinPack Specifications

All inserts must be submitted in advance for approval. Please send to Qien Porter, Scherago International, 525 Washington Blvd., Suite 3310, Jersey City, NJ 07310, 201-653-4777, ext. 16.

Materials will be collated into a sponsored plastic bag and delivered to approximately 4,000 hotel rooms in the official housing block overnight between Monday, July 26 and Tuesday morning, July 27.

One insertion consists of an assembled 8.5"x 11" document of up to 4 pages. Additional charges apply to longer documents (e.g., 12-page brochure) or to unassembled pieces. Anything other than a document must be reviewed in advance for acceptability and pricing—examples include but are not limited to pens, key rings, packaged candy, etc. Additional charges may apply to dimensional items.

For more information about the *CLINPACK* program, call your Scherago Account Manager or call Qien Porter at 201-653-4777, ext. 16.

Delivery Information:

Exhibitor must supply 4,200 copies of materials for collating.

DO NOT SHIP *CLINPACK* INSERTS WITH YOUR EXHIBIT MATERIALS. Materials must be delivered to the Freeman warehouse: (not to Scherago) between June 22 and July 13. Materials arriving after July 13th may incur additional handling charges. The Freeman warehouse will be closed on weekends and on July 4. Please address each box with label provided to you by Scherago International. If label is not available, please send to:

**AACC / CLINICAL LAB EXPO—SHOW MANAGEMENT
ClinPack Door Drop Program**

Exhibitor _____ Booth # _____

Freeman
900 E. Santa Ana Street
Anaheim, CA 92805

Box _____ of _____

Must arrive by July 13th, 2010

A readable copy of the bill of lading must be faxed to Ms. Qien Porter at 201-653-5705 no later than July 13 to ensure appropriate tracking procedures. No refunds for late delivery of materials after July 13.

ClinPack Order Form

One Insert \$3,750
 Second Insert \$3,000 (maximum two inserts total per exhibitor)
 Number of Inserts _____
 Total Cost _____

Closing Date: July 2nd, 2010
 Materials Deadline: No later than July 13th, 2010
 (see below for complete shipping and delivery requirements)

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 Anaheim, CA 92805

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Exhibiting company: _____
 Address: _____
 City, State/Country, Postal Code: _____
 Phone: _____
 Email address: _____
 Contact person: _____
 Signature: _____

Please fax or email this form to Ms. Qien Porter
Fax: 201-653-5705 / Email: qienp@scherago.com