

Exhibit Space Contract

Company name as it should appear in program materials—do not use all upper case unless that is the way your company name normally appears.

Company _____

Address _____

City, state, postal code _____

Country _____

Exhibit contact person _____

Title _____

Phone _____

Fax _____

E-mail _____

Website _____

Exhibitor agrees to abide by all terms, conditions, rules, and regulations contained in the exhibit prospectuses and the exhibitor service manual.

Signature _____

Advertising manager name _____

Phone and extension _____

- Please check here if you require a proforma invoice.
- Non-US exhibitors: Please check here if you need a letter of invitation for US Visa applications.

Every effort will be made to comply with your section and booth selection, but priority point space assignment policy applies to all exhibitors.

1. Please check the section on the exhibit floor in which you prefer your exhibit to be located. Your exhibit will be categorized by the area in which your booth is actually located. For example, you cannot be designated an OEM exhibitor if your booth is located outside the OEM section of the exhibit floor.

2. Indicate location preferences by booth number in the spaces below—do not cluster all choices in the same location.

- IVD/General Laboratory Section
- Point-of-Care Testing
- OEM, Biotech and Research
- Lab Automation/Robotics/Informatics

Non-Island Exhibits

Non-island space is charged at the rate of \$3,350 per 10' x 10' (3m x 3m) booth.

Non-island space required 10' x _____

Peninsula booths are not permitted, i.e., an exhibitor may not rent back-to-back booths at the end of two rows and open the booth to a cross aisle.

Non-Island Booth Preferences

1 _____

2 _____

3 _____

4 _____

5 _____

6 _____

Preferred Island Exhibits

Island space is charged at the rate of \$4,020 per 10' x 10' (3m x 3m) booth increment.

<input type="checkbox"/> 20' x 20' (6.1m x 6.1m)	\$16,080
<input type="checkbox"/> 20' x 30' (6.1m x 9.2m)	\$24,120
<input type="checkbox"/> 20' x 40' (6.1m x 12.2m)	\$32,160
<input type="checkbox"/> 30' x 30' (6.1m x 6.1m)	\$36,180
<input type="checkbox"/> 20' x 50' (6.1m x 15.1m)	\$40,200
<input type="checkbox"/> 30' x 40' (9.2m x 12.2m)	\$48,240
<input type="checkbox"/> 30' x 50' (9.2m x 15.1m)	\$60,300
<input type="checkbox"/> 40' x 40' (12.2m x 12.2m)	\$64,320
<input type="checkbox"/> 40' x 50' (12.2m x 15.1m)	\$80,400
<input type="checkbox"/> 30' x 80' (9.2m x 24.4m)	\$96,480
<input type="checkbox"/> 50' x 50' (15.1m x 15.1m)	\$100,500
<input type="checkbox"/> 50' x 80' (15.1m x 24.4m)	\$160,800
<input type="checkbox"/> 60' x 80' (15.1m x 24.4m)	\$192,960
<input type="checkbox"/> 50' x 100' (15.1m x 30.2m)	\$201,000
<input type="checkbox"/> 70' x 80' (21m x 24.4m)	\$225,120
<input type="checkbox"/> 80' x 80' (24.4m x 24.4m)	\$257,280
<input type="checkbox"/> Other _____ x _____	\$ _____

Indicate Four (4) Island Location Preferences

1. _____ 2. _____ 3. _____ 4. _____

Discounts must be requested on the Exhibit Space Contract. Discounts must be taken during the calendar year in which they are earned. Less 20% island rental discount for 13 pages of advertising (if applicable) _____ \$

Advertising manager signature required for discount

Important: No booths will be held or assigned without the required payment. See deposit and payment terms on page ____.

Payments by credit card are not accepted. Please make checks payable to **American Association for Clinical Chemistry.** Payment must be drawn on a US bank in US dollars. For wire transfer information, contact Ms. Jackie Diaz by email at jackied@schergo.com.

Payments should be sent to:
 American Association for Clinical Chemistry
 c/o Schergo International
 525 Washington Blvd, Ste. 3310
 Jersey City, NJ 07310
 Tel: 201-653-4777
 Fax: 201-653-5705

For Schergo use only:

Computer # _____ How many booths _____

Space assignment _____ Space cost _____

Deposit date _____ Deposit amount _____

Balance due _____ Balance received _____

PD _____ PL _____ Exh. record _____

Booth Products Description *(will only be accepted when submitted electronically)*



We strongly recommend that you submit your booth products description at the same time you send in your contract. Descriptions will only be accepted in electronic format: via e-mail by sending it to jackied@scherago.com or on diskette in any PC format (Macintosh is not acceptable). Label the diskette with your company name. **First-time exhibitors' contracts cannot be processed or accepted unless accompanied by a Booth Products Description.**

Your description must be received no later than April 1, 2010 in order to be included in conference program materials.

Your Booth Products Description can then be included in the AACC meeting website and in the pre-conference promotional materials. Descriptions may be up to 50 words per 10' x 10' booth rented, up to a maximum of 200 words per exhibitor. Descriptions that are too long will be edited to meet the exhibitor's booth size word limit.

- > One 10' x 10' booth qualifies for a 50-word description.
- > Two 10' x 10' booths qualify for a 100-word description.
- > Three 10' x 10' booths qualify for a 150-word description.
- > Four or more 10' x 10' booths qualify for a 200-word description

Use standard prose format—do not use bullets or upper case except for trademarked names and terms such as ARflow™, Anoxomat®, or SuperSignal®. Limit the use of upper case to accepted grammatical practices or where indicated in the instructions below. If your description does not meet these criteria, it will be returned to you for correction (time permitting before publication deadlines), or not included in program materials.

This information will be published in the Exhibit Guide, Interactive Floorplan and Product Category System and AACC Website if received by the appropriate deadlines.

Sample Format

Please note that your description must be submitted electronically per the instructions above.

Scherago International
Jersey City, NJ
www.scherago.com

Achieve your goals with measurable results—increased revenue, worldwide growth and recognition, and stronger partnerships with industry. Scherago International is dedicated to providing management and sales services to professional associations and publishers. We have served the healthcare and scientific communities for more than 40 years, helping our association clients become the most successful and respected organizations in their fields.

Partners to be Near/Competitors to Avoid

We strongly recommend that you complete this form for “Partners to be Near/Competitors to Avoid” and send it with your exhibit space contract. Indicate special requests such as marketing partners you wish to be near, competitors you wish to avoid, or any other special requirements that will help us make your booth assignment.

Please note these conditions:

- > We cannot guarantee we can meet your needs, but we have a better chance to do so if you advise us of those needs.
- > Our priority point system is still in effect. However, we may be able to accommodate your special needs within the point system.
- > Assignment near another exhibitor partner requires written confirmation from the partner.
- > We cannot honor generic requests such as “by one of the large island exhibitors.”

Partners to be Near

Competitors to Avoid

Special Requirements, such as assignment near one of the Lounges or facing the Poster Area

Terms & Conditions

Contract Acceptance

Association reserves the right to accept or refuse the booth application for any exhibit and, once an exhibit is on the floor, to require its modification or removal, whenever the Association considers such exhibit to be detrimental to its business, professional or ethical interests, or which originates from any organization whose displayed products do not meet the professional standards of the Association.

Exhibit Space Cancellation

- > All cancellations must be received in writing by Exhibit Management, Scherago International.
- > Companies canceling space on or before February 1, 2010 qualify for a full refund of all monies paid in advance for booth space rental, minus a \$100 cancellation fee per 10 x 10 booth cancelled.
- > Any company canceling its exhibit space between February 2, 2010 and April 19, 2010, forfeits its deposit of 50% of the total cost of exhibit space rental.
- > Any company canceling on or after April 20, 2010, is responsible for the full cost of exhibit space rental.

Booth Relocation

The Association reserves the right to relocate space in areas other than that selected by the exhibitor. Relocations will be made only if deemed necessary in the exhibitor's best interest and upon notification to the exhibitor by Exhibit Management. Due to the large number of participating companies, we cannot guarantee that a company will not be located near a competitor.

Subletting

Subletting or sharing of exhibit space is prohibited except between affiliated companies and only with Exhibit Management approval.

Use of Exhibit Floorplan

The exhibit floor plan and exhibitor list are the property of the Association. Use or publication for any purpose without the Association's written consent is prohibited.

Completed Sales

The Association does not permit completed sales of merchandise on the exhibit floor.

Force Majeure

Notwithstanding any other provision of this Contract, neither party will be liable for delayed performance or inability to perform due to: (a) acts of God or the public enemy, war, riot, embargo, sabotage, flood, accident; (b) any circumstance of similar or different character beyond a party's reasonable control, including without limitation unavoidable fire, explosion, transportation delay, or labor trouble; or (c) unavoidable shortage or failure of supply of raw materials or finished merchandise.

Liability

Each party will be liable for negligent or intentional acts and omissions of its own employees and other authorized representatives. Except for such acts or omissions Exhibitor will not assert liability against Association for any loss, damage, or injury to person or property, by reason of Association's failure to provide exhibit space, removal of the exhibit, or other reasons.

Children under 18 years of age are not permitted on the exhibit floor.

Indemnity

Exhibitor agrees to indemnify and hold harmless the Association for all costs, losses, and damages, including reasonable attorney fees and court costs, due to claims arising from or based upon any or all of the following acts or omissions by Exhibitor, its agents, employees, invitees, persons acting on its behalf, or authorized representatives, at any time during the meeting in the exhibit hall and other locations such as hospitality suites or social functions:

- negligent or intentional acts or omissions;
- violation of any person's property rights;
- performing or authorizing the performing of live music;
- violation of any law or ordinance; and
- use and occupancy of the exhibition premises or any part thereof.

Each party will indemnify the other for all costs, damages and losses, including reasonable attorney fees and court costs, resulting from claims based upon negligent or intentional acts of the other party, its employees, or its authorized representative. Each party will obtain insurance to cover its indemnity agreements herein.

Disputes

- All disputes will first be addressed by the parties by good faith, face-to-face negotiations. Disputes that cannot be resolved in that manner in a reasonable time will be submitted by either party to arbitration under rules of the American Arbitration Association, except that neither party will be prevented from seeking from a court of competent jurisdiction a preliminary injunction, temporary restraining order, or similar equitable remedy to prevent irreparable harm or preserve the status quo. This Contract will remain in force, with no interruption of services or payments, during the pendency of this dispute resolution process. Any arbitration proceeding must be commenced within the statute of limitations period applicable to the underlying claim under the law of the District of Columbia.
- The arbitration proceeding will be held in the District of Columbia.
- The arbitrator(s) will not have authority to award punitive, exemplary, consequential, special, or indirect damages. The arbitrator(s) authority to award damages will be limited by any limitation contained elsewhere in this Contract.

Forum

For any litigation allowable under this agreement, the parties agree to submit themselves to the jurisdiction of a court in the District of Columbia.

Applicable Law

This contract will be interpreted and enforced under the laws of the District of Columbia.

Violations

Violation of any Contract provisions, Terms and Conditions or Rules and Regulations will, without limiting Association's other remedies in law or equity, affect space assignments to the violator in subsequent years.

2010 Product Locator Information



Company Name: _____

Person Completing Form: _____

Title: _____

Phone #: _____ Fax #: _____

You must complete and return this form or you cannot be included in the Product Locator database. Check only those categories for products that will be displayed at the Expo.

- 001 Abused Drug Testing
- 002 Accreditation/Certification
- 003 Adhesive Products
- 004 Adulteration Testing
- 005 Alcohol Testing
- 006 Allergy Testing
- 007 Amplification Technologies
- 008 Analytical Instruments
- 009 Anaerobic Systems
- 010 Anemia Testing
- 011 Animal Diagnostics
- 012 Antibodies/Antibody Services
- 013 Antigens
- 014 Anti-Microbial Agents
- 015 Autoimmune Disease Testing
- 016 Automation, Robotics
- 017 B2B Marketplace
- 018 Bacteriology
- 019 Bar Coding
- 020 Biochemicals
- 021 Biochemical Markers
- 022 Biochips
- 023 Biohazard Transport
- 024 Biological Safety Cabinets
- 025 Biologicals
- 026 Bioluminescence Systems
- 027 Biosensors/Electrodes
- 028 Bioterrorism Agent Testing
- 029 Blood Banking
- 030 Blood Collection
- 031 Blood Gas Testing
- 032 Blood Products
- 033 Blood Separation
- 034 Books/Journals/Publications
- 035 Bone Metabolism Testing
- 036 Breath Testing
- 037 Buffers
- 038 Bulk Chemicals
- 039 Calibrators
- 040 Cancer Markers
- 041 Cancer Testing
- 042 Cardiac Markers
- 043 Cardiac Testing
- 044 Cell Culture
- 045 Centrifuges
- 046 Chemiluminescence Systems
- 047 Chemistry Diag/Reagents/Kits
- 048 Chemistry Systems
- 049 Cholesterol Testing
- 050 Chromogenic Substrates
- 051 CLIA Compliance
- 052 Clinical Decision Systems
- 053 Clinical Research Services
- 054 Coagulation/Hemostasis
- 055 Competency Assessment
- 056 Conjugates
- 057 Consulting Services
- 058 Consumables/Supplies
- 059 Containers, Glass/Plastic
- 060 Contract Development
- 061 Contract Manufacturing
- 062 Controls
- 063 Co-Oximetry
- 064 Critical Care Testing
- 065 Courier Transport
- 066 Culture Media, Dehydrated
- 067 Custom Development
- 068 Custom Manufacturing
- 069 Custom Software
- 070 Cuvettes
- 071 Cytokines
- 072 Cytology
- 073 Data Analysis & Management/Middleware
- 074 Data Collection
- 075 Design Services
- 076 Dessiccants/Absorbants/Adsorbents
- 077 Diabetes Testing
- 078 Disposables
- 079 Distribution, Stock Management
- 080 Distributor, Lab
- 081 DNA Extraction
- 082 DNA Probes
- 083 DNA Viral Testing
- 084 DNA/RNA Based Reagents
- 085 DNA/RNA Based Systems
- 086 Documentation
- 087 Drug Testing
- 088 eCommerce
- 089 Education
- 090 Electrolyte Testing
- 091 Electrophoresis
- 092 ELISA
- 093 Endocrinology
- 094 Environmental Controls
- 095 Environmental Monitoring, Controls
- 096 Enzyme Testing
- 097 Enzymes
- 098 Equipment, General
- 099 Esoteric Testing
- 100 Fermentation
- 101 Fertility Testing
- 102 Filtration
- 103 Financial Services
- 104 Flow Cytometry
- 105 Fluorometers
- 106 Forensic Testing
- 107 Gamma Counters
- 108 GC/Mass Spec.
- 109 Gene Expression
- 110 Genetic Screening
- 111 Genetic Testing
- 112 Genomics
- 113 Glucose Testing
- 114 Glycolated Hemoglobin Testing
- 115 Group Purchasing
- 116 Growth Factors
- 117 Hand Protection
- 118 Hematology
- 119 Hepatitis Testing
- 120 Histology
- 121 HIV Testing
- 122 Home Care Testing
- 123 Homocysteine Testing
- 124 Hormones
- 125 HPLC
- 126 Hybridoma Dev. Services
- 127 Immunoassay Diag/Reagents/Kits

- 128 Immunoassay Systems
- 129 Immunofluorescence
- 130 Immunohistochemistry
- 131 Immunology
- 132 Incubators
- 133 Infectious Disease Testing
- 134 Influenza Testing
- 135 Infection Control Apparel
- 136 Infectious Disease, Other
- 137 Information Systems
- 138 Interfacing/Interface Engines
- 139 Internet Services
- 140 Lab Billing Systems
- 141 Labeling
- 142 Laboratory Automation/Robotics
- 143 Laboratory Furniture
- 144 Laboratory Testing Services
- 145 Latex Particles
- 146 Lead Testing
- 147 Leasing Services
- 148 Light Sources/Lamps
- 149 Liquid Handling, Automated
- 150 Luminometers
- 151 Lyophilization
- 152 Magnetic Particles
- 153 Manifolds
- 154 Market Research
- 155 Mass Spectrometry
- 156 Material Transport
- 157 Medical Device Testing
- 158 Medical Transport
- 159 Membranes
- 160 Microarrays
- 161 Microbiology
- 162 Micro Particles
- 163 Microplates/Readers/Washers, etc.
- 164 Microscopy
- 165 Microspheres
- 166 Molecular Diagnostics (DNA/RNA)
- 167 Mono/Polyclonal Antibodies
- 168 Motion Control
- 169 Mugs, AACC
- 170 Multiplex Testing
- 171 Near Patient Testing
- 172 Neonatal and Prenatal Testing
- 173 Nephelometry
- 174 Nutrition/Food Testing
- 175 OEM Components (Biological)
- 176 OEM Components (Mech, Elec, Opt, Computing)
- 177 OEM Products (Other)
- 178 Online Education
- 179 Optical Filters
- 180 Osmometers
- 181 Oxidative Stress
- 182 Oxygen Removal
- 183 Packaging Materials/Equipment
- 184 Parasitology
- 185 Peptides
- 186 Personal Protection Products
- 187 Pharmacogenomics
- 188 Pipette Calibration
- 189 Pipettors/Dispensers
- 190 Plastics, Disposables
- 191 Point of Care Testing
- 192 Power Supplies and Protection
- 193 Precision Molding
- 194 Pregnancy Testing
- 195 Proficiency Testing
- 196 Protein Analysis
- 197 Pumps
- 198 Purification Products
- 199 Quality Assurance
- 200 Quality Control & Management
- 201 Rapid Tests
- 202 Reagents
- 203 Reconditioned Equipment
- 204 Recruitment
- 205 Reference Laboratory Services
- 206 Refrigerators, Freezers
- 207 Regulatory Affairs
- 208 Replacement Parts/Consumables
- 209 Research Products
- 210 Safety Products
- 211 Sample Identification
- 212 Safety and Comfort Products
- 213 Sample Preparation
- 214 Sanitation Monitoring
- 215 Sera
- 216 Serology
- 217 Service Support
- 218 Shakers
- 219 Software Services
- 220 Solenoid Valves
- 221 Specimen Containers
- 222 Specimen Transport
- 223 Specimen Packaging
- 224 Spectrophotometers
- 225 Spectrometers, Light Sources
- 226 Staffing
- 227 Stainers, Automated
- 228 Stains
- 229 STD Testing
- 230 Stroke Markers
- 231 Sweat Testing Instruments
- 232 Syringes
- 233 Temperature Monitoring Equipment
- 234 Test Strip Machinery
- 235 Therapeutic Drug Monitoring
- 236 Thermal Control Devices
- 237 Thyroid Testing
- 238 Tissue Typing
- 239 Toxicology
- 240 Tubing and Fittings
- 241 Tumor Markers
- 242 Uniforms
- 243 Urinalysis
- 244 Valves
- 245 Veterinary Products
- 246 Viral Testing
- 247 Virology
- 248 Water Purification

Other Suggested Categories for 2011 (cannot be included in 2010):

Please return with your contract (helps categorize your company for the website posting).

Scherago International, 525 Washington Blvd., Suite 3310, Jersey City, NJ 07310

Email to jackied@schergo.com or tonym@schergo.com