

Be Seen Even More.

Now, with your banner appearing on 4 pages on the 2011 AACC Annual Meeting Website, you'll get even more exposure. The annual meeting will be in Atlanta, July 24-28, 2011 and with over 200,000 hits per day leading up to the Clinical Lab Expo, and an average of 418,000 page views of one and one-half minutes from May through July, you'll be in the right place, at the right time.

Banners will appear on the following 4 pages:



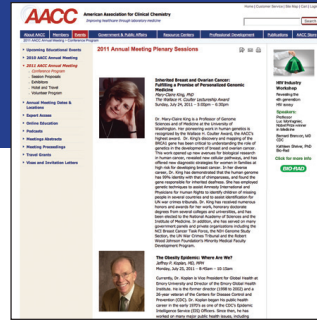
2011 AACC Annual Meeting Page:

Contains an overview of the 2011 Annual Meeting.



Registration Page:

Contains complete details about registration for the Annual Meeting.



Conference Program Page:

Contains bios and details about the 5 plenary speakers and all the conference details.



Hotel & Travel Page:

Contains full details regarding hotel and travel with links to the housing bureau.

Banner dimensions ("Skyscrapers")
Average page views May-July
Unique visitors average May-July
Cost

380 pixels (high) x 120 pixels (wide)
418,000
53,763
\$2,000 per month for all 4 locations

Formats: E-mail, FTP via Internet, Mac, or IBM compatible disk. Specs: Interlaced, non-transparent, GIF (file name must end in .GIF). 15K maximum (No Animation), 5-bit color maximum. Include company's URL/home page address.

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Professional Marketing Services & Meeting Management