

Welcome to the Clinical Lab Expo's Interactive Floorplan Experience

Below is a quick guide to using the Interactive Floorplan, but if you have already read this guide or visited previously, just click here to go directly to the Interactive Floorplan Experience:

http://www.mapyourshow.com/shows/index.cfm?show_id=CLE11

The opening page provides for these options:

- **Search Exhibitors**—search by exhibitor name or product categories
- **Featured Exhibitors**—lists the exhibitors that have provided additional information beyond just logo, company name, city, state/country and website, including press releases on new products and video clips
- **Search Products**—a short cut to the product category search
- **Session Catalog**—a list, including descriptions, of the educational sessions offered during the AACC conference
- **My AACC Pathfinder**—allows you to create a complimentary account where you can store information on sessions, exhibitors and products of interest while at the event, and an itinerary for your time onsite. You can also communicate directly with exhibitors to set up appointments in advance.
- **Floorplan**—View the entire exhibit hall floorplan to plan your visits to exhibitors. Please note that all of the functions listed above are also available from this Floorplan page

About the Floorplan itself:

- Gray-shaded booths are occupied. Pass your cursor over a booth and the company name and booth number will appear. Click on the booth and it opens a window to more detail about the company.
- Booths with “corner peels” (small red triangles in the corner of the booth) are companies that have provided more information than the basic listing of logo, company name, city, state/country and website.
- There are four special interest sections in the Exhibit Hall: POCT on the far left side of the diagram; Lab Automation also on the far left side of the diagram; the International Pavilion comprising companies based outside the US in the upper right corner; and the OEM/Biotech/Research section for companies supplying components and services rather than full systems, to the left of the International Pavilion. The rest of the Exhibit Hall makes up the IVD and general lab exhibitors.
- The poster area is located just a bit left of center in the Exhibit Hall.
- Blue-shaded booths are currently unoccupied.

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