

Order the Advance Registration Mail List By June 1 and Save!

Approximately 4,000 of the AACC conference and exhibits-only attendees will be registered by June 20th. The mail list includes “Conference” and Expo Only” registrants and will include individuals from IVD companies, consultants and others along with registrants from clinical labs who are registered in those categories. No one registered as an “Exhibitor” is included. This is a mail list only—no phone, fax, or email addresses are included. This list is available only to contracted 2011 exhibitors. Here are the details:

Quantity: Approx 4,000 registrants including 400+/- ASCLS Annual Meeting registrants
Delivery: Week of June 20, 2011
Format: Excel File
Delivery Method: Email

Cost: Ordered by June 1 \$895
 Ordered after June 1 \$995
 Additional lists are available at a 35% discount

Note: **A sample or draft of the mailing piece must accompany each order.**

** We expect very strong attendance at the Annual Meeting and Clinical Lab Expo. However, more and more registrants are “opting out” of receiving mailings – that is why the advance registration list is smaller than in previous years.*

Please send the 2011 Clinical Lab Expo advance-registration list. This offer is available to contracted 2011 exhibitors only.

_____ Set(s) of the 2011 advance-registration list @\$895 (when ordered by June 1)
 _____ Set(s) of the 2011 advance-registration list @\$995 (when ordered after June 1)

A 35% discount is available when ordering two (2) or more sets at the same time.

Label Format: Excel file

_____ A Sample or draft of mailing piece is enclosed.
 _____ A Sample or draft of mailing piece will sent on (date) _____.

Email or fax sample to B. McNeal: email to beverlym@schherago.com or fax to 201-653-2420.

_____ Purchase Order # _____
 _____ Check for \$ _____ enclosed

Name: _____ Title: _____

Company: _____ Dept: _____

Street Address: _____

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Tel: _____ Fax: _____ Email: _____

FAX (201-653-2420) this order to Beverly McNeal or email beverlym@schherago.com

Payments must be made payable to AACC and sent to Beverly Mc Neal at Scherago International with your order form to the address above.