Reed Exhibitions organises over 500 events in 40 countries. MEDICAL JAPAN 2015 will be collaborating with the Reed medical shows held around the World.

Special Support Services for Exhibitors:

- **Direct e-mailing to Distributors**
  - Show management can e-mail promotions to distributors. These will be linked to distributor lists.

- **Direct Mailing**
  - Over 10,000 pieces of invitation tickets will be mailed to medical institutions, medical device manufacturers, distributors, medical associations, government organizations, etc.

- **Translation/Interpreter Services**
  - Translation service is available at a reasonable price. As for interpreters, you can choose one among basic- to advanced-level.

- **Other Various Support Services**
  - Booth construction, shipping services are also available. Please refer to the “Exhibitor Manual” on the Exhibitors’ Website.

---

MEDICAL JAPAN 2015: International Medical Expo & Conference

Organised by: Reed Exhibitions Japan Ltd. Supported by: Union of Kansai Governments

Held in the World’s 2nd LARGEST Medical Market = Japan

International Exhibition/Conference Covering the Entire Medical & Healthcare Industry!

**MEDICAL JAPAN 2015**

**International Medical Expo & Conference**

February 4 (Wed) - 6 (Fri), 2015

INTEX Osaka, Japan

See you at MEDICAL JAPAN 2015, Osaka next February!
660 exhibitors and 25,000 visitors expected in the coming February 2015 show! (total of all event shows)

1. Medical Japan 2015 is supported by the following Governments and Industry Organisations/Associations:

- The Ministry of Health, Labour and Welfare in Japan
- Osaka City
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefecture
- Osaka Prefectu...
660 exhibitors and 25,000 visitors expected in the coming February 2015 show! (total of all event shows)

1. Medical Japan 2015 is supported by the following Governments and Industry Organisations/Associations:

<table>
<thead>
<tr>
<th>Government/Industry Organisation</th>
<th>Support Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Ministry of Health, Labour and Welfare in Japan.</td>
<td>-</td>
</tr>
<tr>
<td>Osaka Prefecture</td>
<td>-</td>
</tr>
<tr>
<td>Hyogo Prefecture</td>
<td>-</td>
</tr>
<tr>
<td>Kyoto Prefecture</td>
<td>-</td>
</tr>
<tr>
<td>Wakayama Prefecture</td>
<td>-</td>
</tr>
<tr>
<td>Osaka City</td>
<td>-</td>
</tr>
</tbody>
</table>

2. Medical Japan 2015 Floor Plan (Preliminary)

3. Medical Japan 2015 consists of 6 specialised shows:

1st [Hospital + Innovation] Expo Japan

Exhibit Profile
- Medical Technologies
- Diagnostic 
- Insitutional Equipment
- Operation System
- i-Facilities
- Health Information Technology
- Hospital Management
- Hospice Care

Visitor Profile
- Executives in the Medical Industry, etc.
- Production/Manufacturing/Maintenance Engineers, etc.
- Universities, Research Institutes, etc.
- Distributors, Trading Companies
- Hospital Cleaning, Sterilization Services
- Hospitals, Clinics, Medical/Health Centers, Rehabilitation Administration Managers, Facility Managers, etc.
- Packaging/Print
- Transportation Services
- Contract Services
- Fine Chemicals
- Functional Ingredients
- Molecule Designers, Research Institutions, Custom Synthesis/Generic/OTC Manufacturers, Original
to-Synthesis Rare

1st Clinical Laboratory & Diagnostics Expo Japan

Exhibit Profile
- Medical Equipment
- Diagnostic Equipment
- Research Tools
- Analysis & Testing
- Medical Imaging

Visitor Profile
- Lab Technicians, Lab Personnel in Clinical Trial Centers
- Distributors, Trading Companies
- Lab Technicians, Lab Personnel in Clinical Lab Centers
- Physicians, Pharmacists

1st Int'l Pharmaceutical R&D and Manufacturing Expo Osaka

Exhibit Profile
- Pharmaceutical Raw Materials & Equipment
- Pharmaceutical Ingredients & Equipment
- Manufacturing Equipment
- Pharmaceutical Packaging

Visitor Profile
- Laboratories, Hospital Chemistry Departments, Cosmetics Companies, Laboratory Instruments Companies, Pharmaceutical Industry
- Pharmaceuticals, Bio-Science Companies, Protein and Enzyme Manufacturers, Biotechnology Companies, Research/Development Companies, Service Companies in the Medical Industry, etc.

1st Int'l Pharmaceutical Ingredients Expo & Conference

Exhibit Profile
- Biopharmaceuticals
- Pharmaceutical Raw Materials
- Pharmaceutical Ingredients
- Pharmaceutical Manufacturing

Visitor Profile
- Pharmaceuticals, Bio-Science Companies, Protein and Enzyme Manufacturers, Biotechnology Companies, Research/Development Companies, Service Companies in the Medical Industry, etc.
Why Japan?

1. Japan = World’s 2nd largest medical market!

Following USA, Japan has the 2nd largest medical market, exceeding Germany, UK and China. To expand your international business, Japan is your next target!

<table>
<thead>
<tr>
<th>Country</th>
<th>Number of Hospitals* (2011)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Japan</td>
<td>8,593</td>
</tr>
<tr>
<td>Mexico</td>
<td>3,078</td>
</tr>
<tr>
<td>Germany</td>
<td>3,084</td>
</tr>
<tr>
<td>France</td>
<td>2,088</td>
</tr>
<tr>
<td>Turkey</td>
<td>1,510</td>
</tr>
<tr>
<td>Australia</td>
<td>1,451</td>
</tr>
<tr>
<td>Italy</td>
<td>1,143</td>
</tr>
<tr>
<td>Poland</td>
<td>968</td>
</tr>
</tbody>
</table>

Also, the Japan market can be measured by its number of hospitals and hospital beds. Japan leads the world with its well-equipped health-care environment.

<table>
<thead>
<tr>
<th>Country</th>
<th>Number of Hospital Beds (2009)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Japan</td>
<td>1,612,635</td>
</tr>
<tr>
<td>Russia</td>
<td>1,278,634</td>
</tr>
<tr>
<td>USA</td>
<td>952,404</td>
</tr>
<tr>
<td>India</td>
<td>816,256</td>
</tr>
<tr>
<td>Germany</td>
<td>496,736</td>
</tr>
<tr>
<td>France</td>
<td>428,173</td>
</tr>
<tr>
<td>Korea</td>
<td>250,718</td>
</tr>
<tr>
<td>UK</td>
<td>212,747</td>
</tr>
<tr>
<td>Taiwan</td>
<td>134,394</td>
</tr>
<tr>
<td>Canada</td>
<td>103,092</td>
</tr>
</tbody>
</table>

2. Japan relies on a huge amount of imported medical products = JPY 1.1 trillion

The annual sales amount of medical products in Japan was JPY 1.1 trillion (USD 10.8 billion) (2011), of which 44% were imported products.

3. Medical industry selected as Japanese government’s priority sector!

The Japanese Government selects the medical industry as a priority sector, and therefore pushing overall reform.

NOW is the best time to target Japan!

---

* Hospitals here are those which are approved by local regulations as “Hospital”.
* Source: GLOBAL NOTE, Reference: United Nations
* Source: JETRO (Japan External Trade Organization)
Why Japan?

1. Japan = World’s 2nd largest medical market!

Following USA, Japan has the 2nd largest medical market, exceeding Germany, UK and China. To expand your international business, Japan is your next target!

- **Medical Market (2011)**
  - Japan: 32,254.08 USD million
  - Germany: 19,680.46 USD million
  - UK: 9,293.55 USD million
  - China: 8,020.21 USD million
  - France: 7,800.19 USD million
  - Italy: 6,286.81 USD million
  - Korea: 4,920.11 USD million
  - Russia: 6,013.47 USD million

*Hospitals here are those which are approved by local regulations as “hospitals”. Source: GLOBAL NOTE, Reference: United Nations*

2. Japan relies on a huge amount of imported medical products = JPY 1.1 trillion

The annual sales amount of medical products in Japan was JPY 2.4 trillion (USD 23.4 billion) (2011), of which 44% were imported products.

- **Domestic Sales Revenue of Medical Products**
  - JPY 2,386 billion (USD 23.4 billion)

*Exchange rate: as of March 24, 2014*

- **44% = JPY 1.1 trillion (USD 10.8 billion)**

There is a high possibility that your products/services too can penetrate into the Japanese medical market.

3. Medical industry selected as Japanese government’s priority sector!

The Japanese Government selects the medical industry as a priority sector, and therefore pushing overall reform.

- **Osaka is located in West Japan, referred to as the Kansai Region.**
  - Kansai Region to be certified as the “Special Governmental Project Zone”
  - This will enable establishing a World’s leading medical business/research environment by easing regulations.
  - Kansai is where many research facilities, medical institutions, pharmaceutical facilities are concentrated.
    - World’s Top-class research institutions: Kyoto University Center for iPS Cell Research (CiRA), RIKEN, Osaka University, etc.
    - Hospitals, Clinics: 26,902 facilities
    - Pharmaceutical facilities: 323 facilities
  - Many national institutions are established in Kansai.
    - PMDA (Pharmaceuticals and Medical Devices Agency) opening its Kansai branch
    - Japan Cabinet Secretary establishing the “Drug Discovery Strategy Office”
  - Many direct International flights flying in from Asia.
Why MEDICAL JAPAN 2015?

1. **You can effectively tackle the World’s 2nd largest medical market – Japan!**

MEDICAL JAPAN 2015 will be held in the World’s 2nd largest medical market possessing great potential! Show Management expects MEDICAL JAPAN to grow to become a show gathering 1,400 exhibitors and 60,000 visitors in the next 5 years. Expand your business into Japan, and increase your international sales!

<table>
<thead>
<tr>
<th>Year</th>
<th>Exhibitors</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>600</td>
<td>900</td>
</tr>
<tr>
<td>2016</td>
<td>900</td>
<td>1,100</td>
</tr>
<tr>
<td>2017</td>
<td>1,100</td>
<td>1,400</td>
</tr>
<tr>
<td>2018</td>
<td>1,400</td>
<td>2,000</td>
</tr>
<tr>
<td>2019</td>
<td>2,000</td>
<td>2,400</td>
</tr>
</tbody>
</table>

Aiming to bring 1,400 exhibitors by 2019 (expected) (expected)

Gathering 60,000 visitors in 2019

2. **You can meet the Japanese and Asian distributors/importers/dealers!**

Below is an extract of Show Management’s list of Japanese and Asian distributors/importers/dealers. You will be able to meet such companies at MEDICAL JAPAN 2015 to expand your business in Asia.

3. **You can target the Asian buyers! – Our extensive Asian Visitor Promotion**

In addition to Japan, Show Management runs extensive Visitor Promotion targeting Asia, inviting International Industry Leaders as Special Guests.

**Targeted Asian Countries:**
- Korea
- Taiwan
- Vietnam
- Malaysia etc.

**Targets:**
- CEOs, Presidents of top Asia/G5/EU Hospital Management Companies
- Government Officials from Medical Healthcare Ministries
- Directors of top Medical Device Manufacturers

**Actions:**
- Show Management’s Visitor Promotion
- Show Management’s Visitor Invitation Project
- Visiting Tours/Missions organized by Travel Agencies and Industry Associations

4. **You can meet the forefront specialists, top executives and key industry leaders!**

MEDICAL JAPAN 2015 co-holds a Conference, with 160* presentations in total, gathering 8,000* attendees. Covering cutting-edge topics, these 8,000* attendees include forefront specialists and researchers, top executives and key industry leaders. MEDICAL JAPAN 2015 will become the hub of VIP interaction and information in the Asian medical industry.

**The Conference covers (preliminary):**

<table>
<thead>
<tr>
<th>1) Keynote</th>
<th>2) 33 Special Sessions / Technical Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;The Key to Win the Competition in the Rapidly Changing Medical Business&quot;</td>
<td>&quot;Forefront of Medical Engineering Collaboration&quot;</td>
</tr>
<tr>
<td>&quot;Going into Action – The Japanese Version of NIH (US National Institutes of Health)&quot;</td>
<td>&quot;Smart Healthcare – How will the Revision of the Pharmaceutical Affairs Law Affect?&quot;</td>
</tr>
<tr>
<td>&quot;Business Strategies of Top Global Companies&quot;</td>
<td>&quot;Business Strategies of Top Global Companies&quot;</td>
</tr>
<tr>
<td>&quot;Companion Diagnostics Update&quot;</td>
<td>&quot;Breaking Through Challenges in Bio Pharmaceutical Development&quot;</td>
</tr>
<tr>
<td>&quot;How to Proceed Medical Collaboration in Emergencies and Disasters&quot;</td>
<td>&quot;Strategies to Succeed in the Regenerative Medicine Business&quot;</td>
</tr>
<tr>
<td>&quot;The Key to Win the Competition in the Rapidly Changing Medical Business&quot;</td>
<td>&quot;How to Proceed Medical Collaboration in Emergencies and Disasters&quot;</td>
</tr>
<tr>
<td>&quot;The Key to Win the Competition in the Rapidly Changing Medical Business&quot;</td>
<td>&quot;How to Proceed Medical Collaboration in Emergencies and Disasters&quot;</td>
</tr>
</tbody>
</table>

Japan and International Government/Industry leaders will address themes such as:

- "The Key to Win the Competition in the Rapidly Changing Medical Business"
- "Going into Action – The Japanese Version of NIH (US National Institutes of Health)"
- "Smart Healthcare – How will the Revision of the Pharmaceutical Affairs Law Affect?"
- "Business Strategies of Top Global Companies"
- "Breaking Through Challenges in Bio Pharmaceutical Development"
- "Strategies to Succeed in the Regenerative Medicine Business"
- "How to Proceed Medical Collaboration in Emergencies and Disasters"

**Exhibits at MEDICAL JAPAN 2015 will take full advantage of the business opportunities!**

- Universities presenting their advanced research results
- Hospitals presenting their latest technologies
- Manufacturers exhibiting their cutting-edge products
- NGOs presenting their creative projects
- Researchers sharing their innovative ideas

Exhibit at MEDICAL JAPAN 2015 and take full advantage of the business opportunities!
Why MEDICAL JAPAN 2015?

1. You can effectively tackle the World's 2nd largest medical market – Japan!

MEDICAL JAPAN 2015 will be held in the World's 2nd largest medical market possessing great potential! Show Management expects MEDICAL JAPAN to grow to become a show gathering 1,400 exhibitors and 60,000 visitors in the next 5 years. Expand your business into Japan, and increase your international sales!

MEDICAL JAPAN 2015 will be held in the World's 2nd largest medical market (Japan) possessing great potential! Show Management expects MEDICAL JAPAN to grow to become a show gathering 1,400 exhibitors and 60,000 visitors in the next 5 years. Expand your business into Japan, and increase your international sales!

2. You can meet the Japanese and Asian distributors/importers/dealers!

You can meet the forefront specialists, top executives and key industry leaders!

3. You can target the Asian buyers! – Our extensive Asian Visitor Promotion

You can meet the forefront specialists, top executives and key industry leaders!

4. You can meet the forefront specialists, top executives and key industry leaders!

The Conference covers (preliminary):

1) 7 Keynotes

Japan and International Government/Industry leaders will address themes such as:

"The Key to Win the Competition in the Rapidly Changing Medical Business" (Going into - The Japanese Vision of WHO International Institute of Health)

Business Strategies of Top Global Companies (Expected)

2) 32 Special Sessions / Technical Sessions

In the fields of hospitals, medical devices, pharma sector will address themes such as:

"Frontline of Medical Engineering Collaboration" "Forefront of Medical-Engineering Collaboration" "Breaking Through Challenges in Bio Pharmaceutical Development" "How to Proceed Medical Collaboration in Emergencies and Disasters" etc.

3) 70 Exhibitors Presentations

Exhibitors presenting their latest technologies

4) 50 Presentations in the Academic Forum

Universities presenting their advanced research results

Show Management's Visitor Invitation Project

Directors of top Medical Device Manufacturers

CEOs, Presidents of top Asia/US/EU Hospital Management Companies

Targeted Asian Countries

- Korea
- Taiwan
- Thailand
- Vietnam
- Malaysia
- Singapore
- etc.

Actions

- Show Management's Visitor Promotion
- Show Management's Visitor Inclusion Project

Visiting Tours/Missions organized by Travel Agencies and Industry Associations

Exhibit at MEDICAL JAPAN 2015 and take full advantage of the business opportunities!
Reed Exhibitions organises over 500 events in 40 countries. MEDICAL JAPAN 2015 will be collaborating with the Reed medical shows held around the World.

Special Support Services for Exhibitors:

- Direct e-mailing to Distributors
  Show Management can e-mail promotions to distributors. These will be linked to the CMEF (China), ICMD (China), expoMED Eurasia (Turkey), labtechMED Eurasia (Turkey), GPCE (Australia), PNCE (Australia), BIOtech in Japan (Japan), IVD Japan (Japan), MEDIX (Japan), and MEDICAL JAPAN 2015.

- Direct Mailing
  Over 10,000 pieces of direct mail will be mailed to medical institutions, device manufacturers, distributors, medical associations, government organisations, etc.

- Press Release Services
  Show Management will prepare a press release covering exhibitors' information. This press release will be sent to our clients, leading to press coverage and public interest.

- Translation/Interpreter Services
  For exhibitors to prepare Japanese leaflets, signboards, etc., translation service is available at a reasonable price. As for interpreters, you can choose one among basic- to advanced-level.

- Other Various Support Services
  Booth construction, shipping services are also available. Please refer to the "Exhibitor Manual" on the Exhibitors’ Website.

Held in the World’s 2nd LARGEST Medical Market = Japan

International Exhibition/Conference Covering the Entire Medical & Healthcare Industry!

MEDICAL JAPAN 2015
International Medical Expo & Conference

Organised by: Reed Exhibitions Japan Ltd.  Supported by: Union of Kansai Governments

February 4 (Wed) - 6 (Fri), 2015
INTEX Osaka, Japan

www.medical-jpn.jp/en/