



**CMEF-IVD Spring 2019**  
**The 81st China International Medical Equipment Fair**  
**14-17 May, 2018**  
**Shanghai, China**



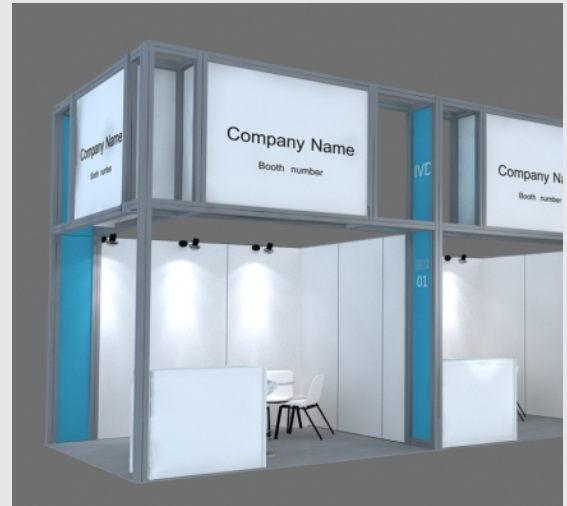
## PAVILION CONTRACT

**Deadline: 15 Dec 2018**  
*limited availability*

### CMEF - IVD Shell Scheme Package includes:

Turnkey booth space, company name on fascia board in English & Chinese, carpet, walls, 1 reception counter, 1 round table, 3 chairs, 2 spot lights, 1 electric socket (220V), 1 waste basket and the IVD Pavilion Marketing Promotional package:

- WeChat attendee promotion push (company description and logo)
- Company logo included on IVD Pavilion onsite promotional signage, in a high traffic area
- Company logo and booth number included in the printed Visitors' Guide
- Banner for the IVD Pavilion on home page of the CMEF web site
- CMEF Show Directory / Catalog listing



### IVD Pavilion Shell Scheme Package Options

- 9m2 Shell Scheme = \$5,757 + 6% VAT and \$25 bank transfer fee
- 18m2 Shell Scheme = \$10,428 + 6% VAT and \$25 bank transfer fee
- 27m2 Shell Scheme = \$15,099 + 6% VAT and \$25 bank transfer fee
- 36m2 Shell Scheme = \$19,770 + 6% VAT and \$25 bank transfer fee

### Bare Space Options (18m2 minimum)

- \_\_\_\_\_m2 x \$406
- + \$1,086 IVD Pavilion Promotional Package
- + 6% VAT (space + promo package)
- + \$25 bank transfer fee

### EXHIBITOR INFORMATION:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Products: \_\_\_\_\_

Contact name: \_\_\_\_\_ Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized signature: \_\_\_\_\_

**This contract is binding. Cancellations will not be accepted. Payment terms: 50% upon application, remaining 50% by 15 January 2019. Booth space must be paid in full before booth selection.**

**Organised by:**  
**Reed Sinopharm, <http://www.reed-sinopharm.com>**

**Please email this contract to:**

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**<http://www.scherago.com/cmef-ivd/>**