

# expomed

eurasia

**Where the Medical Sector Meets in Eurasia**



**24<sup>th</sup> International Istanbul Medical Analysis Diagnosis, Treatment, Rehabilitation, Product, Device, System, Technology, Equipment and Hospitals Fair**

**March 30 – April 2, 2017  
Istanbul, Turkey**

**www.expomedistanbul.com**

**Contact**

 Tüyap Fair Convention and Congress Center, Istanbul ,Turkey

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**Organized by**

 **Reed** |   
Reed Tüyap Fuarçılık A.Ş.

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**Venue**



[www.tuyap.com.tr](http://www.tuyap.com.tr)

## 2017 Key Facts

March 30 – April 2, 2017

**705**  
Companies &  
Company  
Representatives

**32**  
Exhibiting  
Countries

**34.086**  
Total Visitors

**85**  
Visiting  
Countries

**29.114**  
Domestic  
Visitors

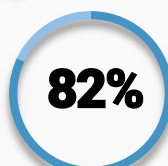
**4.972**  
International  
Visitors



## Exhibitor Statistics



**Overall Satisfaction**  
80% of exhibitors are satisfied with expomed show.



**Internationals**  
82% of international exhibitors are satisfied.



**Rebooking**  
90% of exhibitors are planning to attend next year.

## Visitor Statistics

### Top 10 Visiting Countries

- 📍 GEORGIA 📍 LIBYA 📍 TUNISIA
- 📍 IRAN 📍 CHINA 📍 IRAQ
- 📍 LEBANON 📍 MACEDONIA 📍 SAUDI ARABIA
- 📍 GERMANY

### Seniority of Visitors

- Upper Management **55%**
- Mid Level Management **26%**
- Other Decision Makers **19%**

## Exhibitor & Visitor Profiles by Main Product Groups

### Orthopedics & Consumables

Academicians and Heads of Orthopedics & Traumatology Departments of Universities, Directors and Purchase Managers of Private Hospitals, Rehabilitation Centers and Foot Health Centers, Dealers and Distributors, Orthopedists, Pediatricists and Physiotherapists, Pharmacists, Geriatricians, Directors of Disabled Centers of Municipalities, Orthosis - Prothesis Technicians, Orthopedic Associations

### Electro Medical Equipment & Medical & Laboratory Technology

Representatives of Ministry of Health and Senior Executives, Public Hospital Managers, Private Hospital Owners and Managers, Purchasing Managers of Public – Foundation – Private Hospitals, Managers of Medical Treatment Centers, Clinics & Medical Monitoring Centers  
Doctors, Physiotherapists, Radiologists, Family Physicians, Brain Surgeons, Neurologists, Orthopedists, Gynecologists, Nurses, Distributors, Managers of Hospital Investment & Construction Companies

### Hospital Build & Medical Facility Management

Representatives of Ministry of Health and Senior Executives, Managers of Hospital Investment & Construction Companies, Public Hospital Managers, Private Hospital Owners and Managers, Purchasing Managers of Public – Foundation – Private Hospitals, Managers of Medical Treatment Centers, Clinics & Medical Monitoring Centers, Distributors

**Next  
Event**

