

# nephsap®

Nephrology Self-Assessment Program

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## NEPHROLOGY SELF-ASSESSMENT PROGRAM

NephSAP offers an unsurpassed quality and range of educational opportunities to kidney care providers. It provides continuing Medical Education credits (CME) and Maintenance of Certification (MOC) for clinical nephrologists who seek to renew and refresh their clinical knowledge and diagnostic and therapeutic skills. NephSAP issues contain a syllabus, 25 self-assessment questions and an editorial. Every second month ASN members receive NephSAP with their issue of the Journal of the American Society of Nephrology (JASN).

*"The #1 Publication in nephrology for projected average issue ad exposures"*

— Focus® Readership Study, PERQ/HCI. 2007.

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## ISSUE TOPICS SCHEDULE 2010

- January 2010:** Primary Care for Nephrologists
- March 2010:** Hypertension
- May 2010:** Glomerular, Vascular and Tubulointerstitial Diseases
- July 2010:** Clinical Pharmacology
- Sept 2010:** Renal Bone Disease, Disorders of Divalent Ions, and Nephrolithiasis
- Nov 2010:** End-Stage Renal Disease and Dialysis

Exclusive support of individual issues is \$35,000. The supporting company receives an advertisement on Cover 3 and Cover 4.

## CIRCULATION

### PAID DISTRIBUTION

Total Paid	10,870
Total Controlled	714

### TERRITORIAL DISTRIBUTION

Total U.S.	8,119
Total Foreign	3,465

### MEMBERSHIP DISTRIBUTION

Total U.S.	7,169
Total Foreign	2,806

**CIRCULATION**  
11,584



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NEPHROLOGY

LEADING THE FIGHT  
AGAINST KIDNEY DISEASE