



Endocrine Reviews

High Impact, Enduring Influence

With its mixture of clinically relevant, translational and basic research articles, *Endocrine Reviews* has become a primary resource for endocrinologists.

Leading all endocrinology and metabolism journals.

No. 1 Impact Factor

- Again in 2008 *Endocrine Reviews* had the **highest impact factor** among all 93 endocrinology and metabolism journals ranked by Thomson Reuters.
- With an impact factor of 18.562, *Endocrine Reviews* is among the **top 1% of all biomedical journals worldwide.**

Uniquely Relevant Content

- This bimonthly journal presents in-depth reviews on clinical and research topics in endocrinology and related areas, including diabetes, thyroid disorders, pediatric endocrinology, growth factors and reproductive medicine.
- The annual **Recent Progress in Hormone Research** supplement consolidates the latest developments affecting patient care plus clinical and basic research. Because of the success of this annual supplement, it is now being offered as a single-sponsorship opportunity.
- Translational Highlights summarize innovative articles from The Society's research journals with implications for both clinical practice and basic research.
- In 2010, a special issue covering translational aspects of a key area in endocrinology and metabolism will be published.

KEY FACTS

Established: 1980

Peer Reviewed: Yes

Target Audience:
Endocrinologists in clinical practice, clinical research and basic research

Subscribers: 2,628

Frequency: Bimonthly (February, April, June, August, October, December)

Editor-in-Chief:
R. Paul Robertson, MD,
Pacific Northwest Diabetes
Research Institute

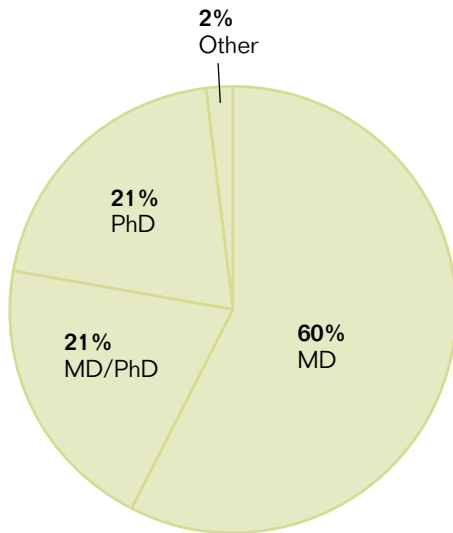
2008 Impact Factor: 18.562, top 1% of all biomedical journals

FOR MORE INFORMATION

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Top 1% of all biomedical journals.

Degrees of Readers



Primary Practice Settings

- Eighty-one percent of *Endocrine Reviews* readers hold an MD or MD/PhD degree.
- Sixty-two percent are in private practice or work in a hospital or clinic.
- Forty-eight percent are affiliated with a medical school.
- Nearly 85% of PhD readers work for a medical school or other academic institution.

Clinical Research

- Among MD readers, half conduct clinical research, devoting one-quarter of their time to research and half to patient care.
- PhD readers dedicate nearly three-fourths of their time to clinical research, and 96% directly influence purchasing decisions.

DISCOUNT PROGRAMS

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