

Endocrinology & Molecular Endocrinology

Cutting-Edge Authorities for Researchers

Endocrinology and *Molecular Endocrinology* enable you to reach today's and tomorrow's leaders in endocrine research.

Endocrinology

- *Endocrinology* is read by the world's leading researchers studying the endocrine glands and their hormones.
- Research areas are wide ranging: regulating hormones, cancer/oncogenes, diabetes/insulin, obesity, growth factors/cytokines, growth hormones, neuroendocrinology, renal/cardiac/vascular, and reproduction/development.

Molecular Endocrinology

- *Molecular Endocrinology* reaches an interdisciplinary audience on the cutting edge of endocrine research.
- Articles cover a broad array of topics, such as recombinant DNA techniques; protein interactions and membrane structure; lymphokines, oncogenes and growth factors; and receptor structure and function.

ENDOCRINOLOGY

Established: 1917

Peer Reviewed: Yes

Target Audience: Basic scientists

Subscribers: 3,301

Degrees of Readers: 30% MD, 14% MD/PhD, 55% PhD, 1% other

Frequency: Monthly

Acceptance Rate: 40%

Editor-in-Chief: Jeffrey D. Blaustein, PhD, University of Massachusetts Amherst

2008 Impact Factor: 4.945, top 6% of all biomedical journals

5-Year Impact Factor: 5.255

MOLECULAR ENDOCRINOLOGY

Established: 1987

Peer Reviewed: Yes

Target Audience: Basic scientists

Subscribers: 2,596

Degrees of Readers: 16% MD, 18% MD/PhD, 65% PhD, 1% other

Frequency: Monthly

Acceptance Rate: 44%

Editor-in-Chief: Donald B. DeFranco, PhD, University of Pittsburgh

2008 Impact Factor: 5.389, top 5% of all biomedical journals

5-Year Impact Factor: 5.432

FOR MORE INFORMATION

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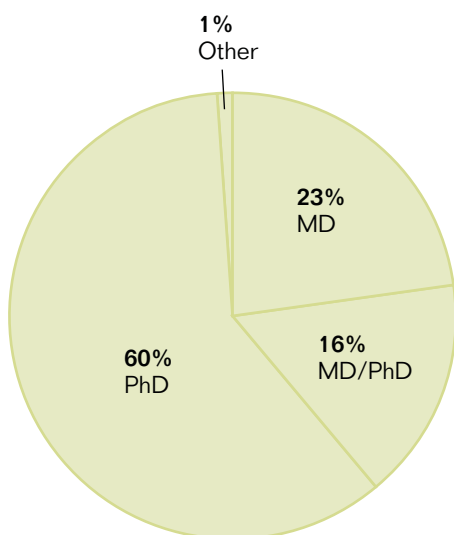
Influential Researchers & Faculty

- **95% of the readers of *Endocrinology* and *Molecular Endocrinology* conduct research**, buying a wide variety of research products.
- 81% work at a medical school or other academic institution.
- 88% published an article in a peer-reviewed journal within the past year.
- 85% made an educational presentation within the past year.

Respected Authority

- With **5-year impact factors of 5.255 and 5.432**, respectively, *Endocrinology* and *Molecular Endocrinology* remain fundamental, indispensable resources for researchers.
- *Endocrinology* was **cited 44,909 times in 2008**, second only to *JCEM* among endocrinology and metabolism journals.
- Both *Endocrinology* and *Molecular Endocrinology* are ranked among the **top 6% of all biomedical journals** by Thomson Reuters.
- Through a strategic alliance with the Nuclear Receptor Signaling Atlas (NURSA) Consortium, *Molecular Endocrinology* provides direct access to a comprehensive catalog of high-quality articles on specific molecules.

Degrees of Readers



Endocrinology is second only to *JCEM* in number of citations.

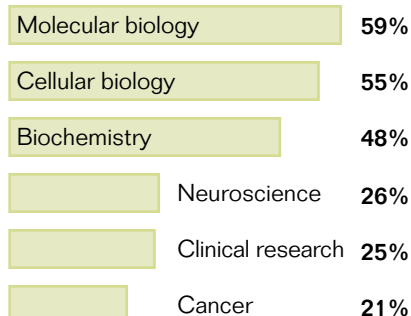
Purchasing Power

- Among the investigators who read our research journals, **90% directly influence purchasing decisions**, and up to 60% make final decisions.
- Last year their average annual budget was **\$242,000** for biochemicals and reagents and **\$217,000** for laboratory equipment.

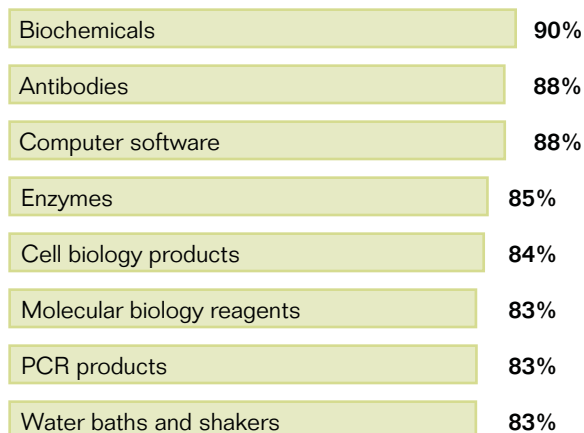
Broad Research Interests & Product Needs

The readers of *Endocrinology* and *Molecular Endocrinology* conduct research in many areas, purchasing a wide variety of materials for their investigations.

Primary Areas of Research



Frequently Used Products



DISCOUNTED RATES AVAILABLE

Our multiple discount packages allow you to tailor-make your rates. Contact Steve Hamburger at Scherago International, 201.653.4777, ext. 17, or steveh@scherago.com.

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