



**23-25 May 2010**

**Dubai International Exhibition Center: UAE**



**Scherago International – PABME Agent for the Americas**

Email: [info@scherago.com](mailto:info@scherago.com) – Tel : +1-201-653-4777 ext 29 +1-201-653-5705

**SPACE RESERVATION FORM & BOOKING CONTRACT**

<b>Company name:</b>		<b>Contact name:</b>	
<b>Position:</b>		<b>Address:</b>	
<b>City:</b>	<b>Post Code:</b>	<b>Country:</b>	
<b>Tel:</b>		<b>Fax:</b>	<b>Mobile:</b>
<b>Email:</b>		<b>Category of products to be exhibited:</b>	

**STAND DETAILS AND PRICES IN US DOLLARS (\$)**

Please tick the appropriate boxes <input checked="" type="checkbox"/>		Size m	Cost
<input type="checkbox"/>	<b>INDOOR (BARE) SPACE</b> (minimum Size 21 meters square) Includes: space, general cleaning, pavilion security.	\$435 per m <sup>2</sup> x	
<input type="checkbox"/>	<b>SHELL SCHEME</b> (minimum size 9 meters square) Includes: rear & sidewalls, fascia, general cleaning, hall security, and lighting.	\$475 per m <sup>2</sup> x	
<input checked="" type="checkbox"/>	<b>MANDATORY INSURANCE</b> Includes Exhibition public liability property, expenses. Full details in Exhibition Manual. (If company has proof of alternative insurance cover; this charge will be waived.) PLEASE FORWARD TO US PROOF OF YOUR PUBLIC LIABILITY COVER MINIMUM \$1,000,000		<b>\$ 185</b>

**ADVERTISING OPPORTUNITIES**

<input type="checkbox"/>	<b>ENHANCED CATALOGUE AND WEBSITE ENTRY</b> This option provides a black & white entry into the catalog including a 50 word company description	\$ 500
<input type="checkbox"/>	<b>ENHANCED COLOUR CATALOGUE AND WEBSITE ENTRY</b> This option is double space in full colour with 100 word company description. The same information will appear on the PABME website with links to your company's website	\$ 750
<b>TOTAL COST(\$)</b> =		

**PAYMENT SCHEDULE & PROCEDURE**

1. 50% payment with stand reservation or within 10 days after contract is faxed. Return of contract confirms your attendance. Receipt of payment confirms your stand location. Failure to payment within 30 days means your stand position may be reallocated.
2. 50% final payment to be paid 60 days after reservation contract or by November 15.
3. All payments to be made by check or bankers draft payable to **Scherago International - IIR Account** and mailed with contract (in the U.S.) to Scherago International, 525 Washington Blvd., Jersey City, NJ 07310, USA For bank transfers routing code, please email [herbb@scherago.com](mailto:herbb@scherago.com)

We hereby confirm our participation at the above mentioned exhibition and we confirm our acceptance of the Rules and Regulations printed overleaf which form part of this contract. The execution of this Application and its receipt by IIR Holdings is deemed conclusive evidence of the Applicants agreement to pay the full fees due from that moment. The application is non-cancelable by the Applicant. Applicant further acknowledges that IIR Holdings, having incurred expenses as a result of the contract/application, is not required to refund any of the fees and that IIR Holdings is also entitled to any unpaid amounts that may be owing by the Applicant to IIR Holdings.

Signature of Principal Director:	Date:	Apply company stamp here:
Print name of Principal Director:		

**FAX TO: +1-201-653-5705**

<b>For office use only:</b>	Invoice No.	Stand No.	<input type="checkbox"/> Office	<input type="checkbox"/> Agent	<input type="checkbox"/> Group
-----------------------------	-------------	-----------	---------------------------------	--------------------------------	--------------------------------

## Rules and Regulations

1. Exhibitors and Registrants (hereinafter also referred to as Applicants) shall be bound by the conditions, rules and regulations set forth in this agreement and any changes must be made in writing and signed by an authorised official of IIR Exhibitions who shall have full power to interpret and to make or amend these rules, provided that such amendments and additions do not operate to diminish the rights reserved for the Exhibitor/Registrant under this contract/application, and shall not operate to increase liabilities of its Sponsors, Agents or Employees.
2. No exhibitor shall be permitted to exhibit unless he has paid prior to the exhibition all of the fees agreed to on the reverse side.
3. Exhibitors are expected to comply with any building regulations and any and all Government rules and regulations.
4. Rights of an exhibitor shall not be assignable to any other firm or person and no exhibitor may assign his space, or sublet the whole or any part of the space contracted for.
5. Exhibit shall not obstruct the view of adjoining exhibits nor be operated in any manner objectionable to other exhibitors. All lighting within the exhibit must be arranged and operated so as not to be distracting to adjacent exhibits. Phonographs, radios or other sound devices operated in a manner objectionable to IIR Exhibitions shall be prohibited.
6. Exhibitor shall not permit raffles, donations or other promotional measures that require members or guests to be present at a specified location and time, and all unusual promotional plans must be approved by IIR Exhibitions in advance in writing.
7. Attendance hours shall be controlled solely by IIR Exhibitions who will specify hours etc., and admission shall be by ticket or badge. Identification badges shall not be transferable.
8. No exhibitor will be allowed to remove his exhibit from the Exhibition floor, prior to the official termination of the Exhibition, and the Exhibitor shall have an authorized representative present at the Exhibition throughout all exhibit periods and during the installation and dismantling of his exhibit.
9. IIR Exhibitions, IIR Exhibitions Sponsors, its Employees or Agents are not responsible for any loss, theft or damage by fire or injury of any nature to any person or article. Professional watchmen will be on duty day and night, but IIR Exhibitions, while taking precautions against loss, will not guarantee against it and it is hereby expressly released from any liabilities for injury or damage therefrom. Insurance cover is mandatory and compulsory charge is made to the Exhibitor. Full details are outlined in the Exhibitors Manual.
10. The publisher of the Catalogue, CD-ROM, IIR Exhibitions, Sponsors, its Agents or Employees will not be responsible for any errors or omissions on copy prepared and submitted by the Advertiser or Exhibitor.
11. The execution of the Application and its receipt by IIR Exhibitions is deemed conclusive evidence of the Applicant's agreement to pay the full fees due from that moment. The application is non-cancelable by the Applicant.
12. The Applicant further acknowledges that IIR Exhibitions, having incurred expenses as a result of the contract/application, is not required to refund any of the fees agreed to on the reverse side of this contract and that IIR Exhibitions is also entitled to any unpaid amounts that may be owing by the Applicant to IIR Exhibitions.
13. IIR Exhibition, IIR Exhibitions' Sponsors, its Agents or Employees shall not be liable for loss, damage or delay resulting from acts of war, civil commotion, strikes or lock-outs, intervention or regulation, military activity or any other circumstances which shall make it impossible or inadvisable for IIR Exhibitions to hold the Exhibition/Conference at the time and place provided, and/or IIR Exhibitions reserves the right to re-schedule the Exhibition at another date and/or at an alternative IIR Exhibitions. Furthermore, IIR Exhibitions, will not be responsible and will be held harmless should any conflicts or misinterpretations arise with the host country, its sponsors, agents or other bodies regarding any and all aspects of the Exhibition which may affect the Exhibitors. The Exhibitor acknowledges that IIR Exhibitions have sustained damages and losses as a result of the foregoing, as well, and shall and does hereby waive all claims for damages or compensation. The sums paid to IIR Exhibitions as fees or otherwise in connection with the Exhibition shall remain the property of IIR Exhibitions.
14. IIR Exhibitions is not responsible to assist the Exhibitor, (or its officers or representatives, if a body corporate) in obtaining passport and visa for entrance into the country where the Exhibition is to be held. The fact that the Exhibitor is unsuccessful in obtaining these documents from the necessary government authorities will not constitute a basis for cancellation of this contract/application and it is clearly understood that no refunds whatsoever will be made. The Exhibitor, however, may substitute another party or company who meets the entry and government formalities necessary for entry into the country where the Exhibition is to be held. Such substitution shall be the sole responsibility of the contracting exhibitor.
15. IIR Exhibitions, IIR Exhibitions' Sponsors, its Agents or Employees are not responsible for any loss, damage or delay incurred in freight shipments (transport, handling and clearing) into and out of the country in which the Exhibition is held. Exhibitors are urged to adequately insure all shipments.
16. The Exhibitor expressly acknowledges that no representations - whether oral or in writing - expressed or implied - have been made concerning the amount of business to be gained from the exhibit, its success or that IIR Exhibitions, or any of their subsidiaries or affiliates, employees or other entities allied with them have made any guarantees or assurances concerning the exhibition. Exhibitor further acknowledges that this document constitutes the entire agreement and the binding rules and regulations existing between the parties and that it has not been modified neither verbally nor in writing. No one is authorised to make any oral changes in this agreement.
17. This agreement shall be governed by and construed according to Dubai Law. Any dispute between the parties under this Agreement hereby submits to the jurisdiction of the Dubai courts.